

## **Historic, Archive Document**

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# *Contract* PRICE LIST

## 1950 CROP

### OVER 300 VARIETIES OF THE VERY FINEST VEGETABLE SEEDS

*To be produced by our  
two Specialist Divisions  
from Pedigreed parent  
stock. Shipment after  
summer or fall harvest  
1950*



BASIC  
WHOLESALE





# A WORD ABOUT YOUR Robin-Seed COMPANY

## LET'S CALL IT A PARTNERSHIP

—between you a progressive wholesaler, and ourselves, a breeder and grower of quality vegetable seeds.

Our part is to grow well the seeds that you sell. Seeds that will satisfactorily perform and that will help to build your business. At the same time, we must make it possible for you to meet your competitors' prices, and yet maintain a profitable margin.

A lot of things—tangible and otherwise—go into our growing for you a quality product at a price that will allow you, on the "Selling-End," to make the effective progress that we both want. May we discuss a few?

**STOCKSEED:** The determining factor behind your success and ours, will always be the quality of "our product." This department operates well—you can be sure that each strain will meet the critical market purpose for which it is designed.

**GROWING:** From the time each crop is planted until harvest is completed, experienced fieldmen are with the crops, working to ensure good yield, high germination and fine appearance.

**PROCESSING:** The very latest of equipment, much of it developed in our own shops, makes it possible for us to efficiently and economically perform the kind of harvesting and processing that makes for excellent sample.

**PERSONNEL:** Both our Smallseeds and Vineseeds Divisions are staffed with men thoroughly experienced in all phases of breeding, production and processing. You can rely on their background as being unsurpassed in the industry.

**OPTIONS:** (1) We would be glad to grow any special strains for you. (2) If you'd like any part of your order treated with fungicides, we can do so. (3) Packaging in one pound (or larger) cloth bags is available. **All of these options are available at slight extra cost.**

**POLICY:** It is not our policy to ever quote those houses that buy from you. We question if any grower is more firm in this policy than are we.

You will find us in every way a capable "partner"—working **with** you and trying at all times to understand and assist you in your problems. May we serve you?

Sincerely,

*J. R. Robinson*  
PRESIDENT



# VINESEEDS

## *Division*

ONLY A SPECIALIST can have the close contact and intimate knowledge of his crops that comes from years of personal observation.

The men who supervise our VINESEED productions have grown up with our company. Their **entire** energies are devoted to carefully producing the some 200 varieties in our specialized vineseed family. Only the very best of quality can result from this close specialization!

**YOU WILL PROFIT** by our specialists' intimate knowledge of each variety and its exact market purpose.

*Ask for free trial ground samples of any variety. Also, advertising and catalog photographs of most varieties are available at cost.*

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AMOUNT LBS.	CANTALOUPE	PER LB.
.....	Hales Best, Triumph, Jumbo .....	}
.....	Hales Best, Jumbo .....	
.....	Hales Best No. 36 .....	}
.....	Hales Best No. 936 .....	
.....	Hearts of Gold, Improved .....	}
.....	Honey Rock .....	
.....	Pride of Wisconsin .....	}
.....	Queen of Colorado .....	
.....	Rocky Ford, Gold Lined .....	}
.....	Rocky Ford, Green Flesh .....	
.....	Benders Surprise .....	}
.....	Early Bender, Schoon's Hardshell .....	
.....	Hackensack, Extra Early .....	}
.....	Hackensack, Large .....	
.....	Honey Dew, Green Flesh .....	}
.....	Milwaukee Market .....	
.....	New Yorker .....	}
.....	Seed Breeders .....	
.....	Tip Top .....	}
.....	V-1 ..... (Sulphur Resistant) .....	
.....	Banana .....	}
.....	Casaba, Golden Beauty .....	
.....	Craig .....	}
.....	Cranshaw .....	
.....	Emerald Gem .....	}
.....	Fordhook, Large .....	
.....	Golden Delicious .....	}

BRED AND GROWN BY OUR  
*Specialist Vineseeds*  
 DIVISION



AMOUNT LBS.	CANTALOUPE (Continued)	PER LB.
.....	Hales Best, Original Strain .....	} SPECIAL PRE-PLANTING PRICE GOOD ONLY UNTIL PLANTING DATE
.....	Netted Gem .....	
.....	Osage, Extra Early .....	
.....	Osage, or Miller's Cream .....	
.....	Perfecto, Improved .....	
.....	Persian, Medium .....	
.....	Persian, Large .....	
.....	Pollock No. 10-25 .....	
.....	Smith's Perfection .....	
.....	Bay View .....	
.....	Burrell's Gem .....	
.....	Eden Gem .....	
.....	Globe of Gold .....	
.....	Golden Hybrid Casaba .....	
.....	Honey Dew, Gold Rind .....	
.....	Honey Dew, Pink Flesh .....	
.....	Honeyball .....	
.....	Improved Yellow Cantaloup .....	
.....	Iroquois ..... (Wilt Resistant)	
.....	Jenny Lind .....	
.....	Knight or Maryland .....	
.....	Lake Champlain .....	}
.....	Montreal Market .....	
.....	Ohio Sugar .....	
.....	Shumway's Giant .....	
.....	.....	
.....	.....	
.....	.....	
.....	.....	
.....	.....	
.....	.....	
.....	MILDEW RESISTANT STRAINS	}
.....	Imperial No. 45 .....	
.....	Imperial No. 5 .....	
.....	Imperial No. 6 .....	
.....	Imperial No. 4-50 .....	
.....	No. D-2 .....	
.....	Golden Gopher .... (Also Wilt Resistant)	
.....	Texas No. 1 ..... (Also Aphid Resistant)	
.....	.....	
.....	.....	
.....	.....	
.....	.....	
.....	.....	

	CITRON	
.....	Green Seed .....	}
.....	Red Seed .....	
.....	.....	

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*Specialist Vineseeds*  
 DIVISION



## PEDIGREED

AMOUNT LBS.	CUCUMBER	PER LB.
.....	Black Diamond, Long Strain .....	
.....	Black Diamond, Staysgreen .....	
.....	Boston Pickle .....	
.....	Chicago Pickle .....	
.....	Early Fortune .....	
.....	Improved White Spine .....	
.....	National Pickle .....	
.....	Arlington White Spine .....	
.....	Clark's Special .....	
.....	Earliest of All .....	
.....	Early Cluster .....	
.....	Early Russian .....	
.....	Klondike White Spine .....	
.....	Monarch, or Heinz Pickle .....	
.....	Packer .....	
.....	Producer .....	
.....	Robin-40 ..... (Mildew Resistant Pickle)	
.....	Robin-50 ..... (Mildew Resistant Slicer)	
.....	Snow's Perfection Pickle .....	
.....	Taxpayer .....	
.....	Brice Special Pickle .....	
.....	Cool & Crisp .....	
.....	Davis Blend .....	
.....	Early Frame .....	
.....	Magnolia .....	
.....	Mincu .....	
.....	Ohio No. 31 ..... (Mosaic Resistant)	
.....	Puerto Rico No. 39 Short Strain .....	
.....	Puerto Rico No. 39 Long Strain .....	
.....	Thorburn's Everbearing .....	
.....	Woodruff's Hybrid .....	
.....	Yorkstate Pickle .....	
.....	Davis Perfect .....	
.....	Long Green, Improved .....	
.....	Japanese Climbing .....	
.....	White Wonder .....	
.....	A & C .....	
.....	Colorado .....	
.....	Straight 8 .....	
.....	Cubit .....	
.....	Marketer .....	
.....	Vaughn or Longfellow .....	
.....	Apple Shape, or Lemon .....	
.....	Crystal Apple, or White Lemon .....	
.....	West India Gherkin .....	
.....	Barteldes .....	
.....	Deltus .....	
.....	Highmoor ..... (Scab Resistant)	
.....	Palmetto ..... (Mildew Resistant)	

**SPECIAL  
PRE-PLANTING PRICE  
GOOD ONLY UNTIL  
PLANTING DATE**

BRED AND GROWN BY OUR

*Specialist Vineseeds*  
DIVISION



AMOUNT LBS.	DILL	PER LB.
	Mammoth Long Island .....	
	<b>GOURD</b>	
.....	Italian Edible .....	}
.....	Mixed, Large Types .....	
.....	Mixed, Small Ornamental Types .....	}
.....	Apple, Small .....	
.....	Calabash .....	}
.....	Caveman's Club .....	
.....	Dishcloth .....	}
.....	Egg, Small .....	
.....	Orange, Small .....	}
.....	Pear, Striped Yellow-Green .....	
.....	Pear, Striped White-Green .....	}
.....	Pear, White .....	
.....	Spoon, Bi-Colored .....	}
.....	Warted, Small .....	
	<b>PUMPKIN</b>	
.....	Kentucky Field .....	}
.....	Connecticut Field .....	
.....	Small Sugar .....	}
.....	Cushaw, Golden .....	
.....	Cushaw, Striped .....	}
.....	Cushaw, White .....	
.....	Dickinson .....	}
.....	Cheyenne Bush .....	
.....	Japanese Pie .....	}
.....	Large Cheese, Old-Fashioned Str. ....	
.....	Tennessee Sweet Potato .....	}
.....	Virginia Mammoth .....	
.....	Winter Luxury, Orange .....	}
.....	King of the Mammoth, Potiron .....	
	<b>SQUASH</b>	
	<b>SUMMER TYPES</b>	
.....	Crookneck, Early Golden .....	}
.....	Cocozelle, Green Bush .....	
.....	Scallop, Bennings Green Tint .....	}
.....	Scallop, Early White Bush .....	
.....	Zucchini, Grey .....	}
.....	Crookneck, Giant Golden .....	
.....	Scallop, Early Golden Bush .....	}
.....	Scallop, Mammoth White Bush .....	
.....	Scallop, Wood's Prolific Wh. Bush .....	}
.....	Straightneck, Early Prolific .....	
.....	Straightneck, Giant Golden .....	}
.....	Vegetable Marrow, Green Bush .....	

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DIVISION



AMOUNT  
LBS.

# SQUASH

(Continued)

PER  
LB.

Vegetable Marrow, Green Vine }  
Vegetable Marrow, White Bush }  
Vegetable Marrow, White Vine }  
Zucchini, Black }  
Caserta (All-America Bronze Medal 1949)  
Cocozelle, Long Type  
Cozzini

## WINTER TYPES

Table Queen, Acorn }  
Table Queen, Mammoth }  
Boston Marrow }  
Fordhook Vine }  
Squaggetti }  
Sweet Potato, New York Strain }  
Table Queen, Golden }  
Uconn (All-America Gold Medal 1949)  
Banana, Blue }  
Banana, Pink }  
Hubbard, Chicago Warded }  
Hubbard, Golden }  
Hubbard, Improved Green }  
Delicious, Golden }  
Hubbard, Blue }  
Delicious, Green }  
Green & Gold }  
Hubbard, Kitchenette }  
Mammoth Chili }  
Marblehead (Curlytop Resistant)  
Rainbow  
Warren-Turban }  
Buttercup }  
Butternut }  
Banana, Orange }

SPECIAL  
PRE-PLANTING PRICE  
GOOD ONLY UNTIL  
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# WATERMELON


Kleckley Sweet }  
Kleckley Sweet, Improved }  
Stone Mountain }  
Tom Watson }  
Chilean, Black Seed }  
Coles Early }  
Early Kansas, or Russian }  
Georgia Rattlesnake }  
Florida Favorite }

SPECIAL  
PRE-PLANTING PRICE  
GOOD ONLY UNTIL  
PLANTING DATE

BRED AND GROWN BY OUR

Specialist Vine-seeds  
DIVISION





Seed **SPECIAL  
PRE-PLANTING PRICE  
GOOD ONLY UNTIL  
PLANTING DATE**

*Specialist Vine-seeds*  
DIVISION



# SMALLSEEDS

## *Division*

A SPECIALIST OPERATION, this division conducts an entirely separate breeding and production program within the Robin-Seed organization.

Our personnel is experienced with long and excellent backgrounds in Smallseeds. We **specialize** on the five species listed and devote all of our time to a careful program resulting in very good seeds that will please your trade. **We work with and intimately KNOW each of our strains!**

Since we are growing in California, as well as in Idaho, we can make quite early deliveries on most varieties. If this is desired, please specify.

*Ask for free trial ground samples of any variety. Also, advertising and catalog photographs of most varieties are available at cost.*

AMOUNT LBS.	BEET	PER LB.
.....	Crosby's Egyptian .....	}
.....	Detroit Dark Red .....	
.....	Early Blood Turnip .....	
.....	Early Wonder .....	
.....	Early Wonder, Green Top .....	
.....	Crimson Globe .....	
.....	Eclipse .....	
.....	Perfected Detroit .....	
.....	.....	
.....	.....	

CARROT		
.....	Chantenay .....	}
.....	Chantenay, Long Type .....	
.....	Chantenay, Red Core .....	
.....	Danvers Half Long .....	
.....	Danvers Half Long, Red Cored .....	
.....	Imperator .....	
.....	Imperator, Long Type .....	
.....	White Belgian .....	
.....	Hutchinson .....	
.....	Long Orange, Improved .....	
.....	James Intermediate .....	

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BRED AND GROWN BY OUR

*Specialist Smallseeds*  
DIVISION



## CARROT

(Continued)

LETTUCE

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IES  
PRE-PLANTING PRICE  
GOOD ONLY UNTIL  
PLANTING DATE

### LOOSE LEAVED VARIETIES

BRED AND GROWN BY OUR

*Specialist Smallseeds*  
DIVISION



Robin-Seed

### SPECIAL INSTRUCTIONS

*Specialist Smallseeds*  
DIVISION



# SEED CONTRACT



WE, LAWRENCE ROBINSON & SONS,  
HEREBY agree to undertake to grow the  
within named quantities and varieties of Seed

for .....

of .....

under conditions and prices annexed and will  
deliver same on board cars our option, **nearest  
ROBIN-SEED production branch**, as early in  
the season as seed can be well cured and put  
in merchantable condition. Seed to be true to  
name, of good sample, purity and vitality.

**TERMS**—To well rated firms 1% 10 days, 30  
days net with Trade Acceptance, containers  
extra. Others Draft with B/L.

It is mutually agreed that in case of a short-  
age of any of the within named quantities that  
a full pro rata division shall be considered a  
satisfactory delivery on the order.

**LAWRENCE ROBINSON & SONS** warrants  
to the extent of the purchase price that seeds  
sold are as described on the container within  
recognized tolerances. Seller gives no other  
or further warranty, express or implied.

**LAWRENCE ROBINSON & SONS**

PER .....

Modesto, Calif., ....., 1950

**WE HEREBY AGREE** to accept the within  
named Seeds and pay for same upon terms  
and conditions above specified.

Date .....

Firm Name .....

Address .....

By .....

AMERICA'S *Safest* GROWERS